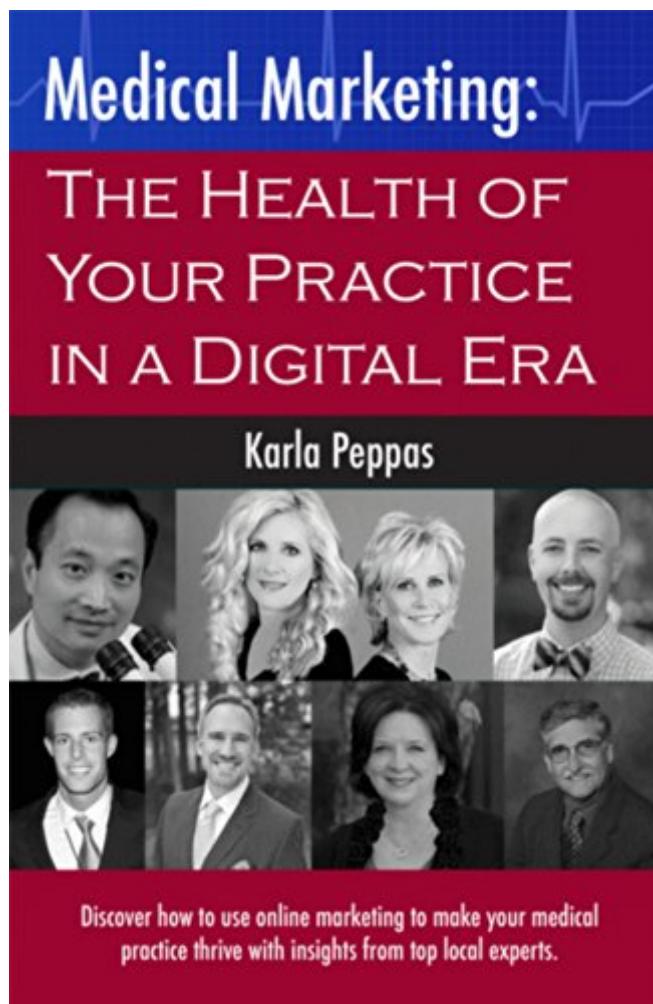


The book was found

# Medical Marketing: The Health Of Your Practice In A Digital Era



## Synopsis

80% of U.S. Adults search for health information online. Learn from top Middle Tennessee doctors who have been in your shoes and hear their feedback on just how powerful the Internet can be. Sprinkled through each chapter you'll find additional tips from Karla Peppas, medical marketing expert at Fresh Collaboration, to help you be a success using digital media.

## Book Information

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## Customer Reviews

I have been in practice since 2002 when I started America's Family Doctors & Walk-In Clinics also in Middle TN. I enjoy watching the growth of the many Doctors in this book that Karla has helped. Seeing is believing.

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